

P-Series PBX System Cloud Edition Solution Brief

Cloud PBX & Advanced Unified Communications for Partner Success





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Infrastructure

A high availability architecture that protects against downtime and allows you to elastically scale up and down service capabilities

Business Model

A growth-oriented approach to go to market, be the service provider, and own your customers



P-Series PBX
Cloud Edition



Platform

A centralized management platform that simplifies service delivery and business operation

Services

A complete suite of cloud PBX and unified communications capabilities



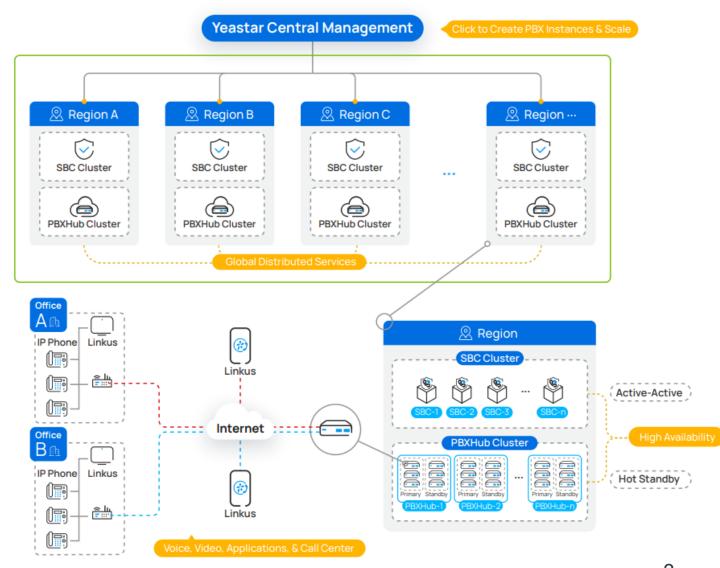
High Availability Deployment

SBC Cluster

- Active-active SBC operations and dynamic load balancing
- Secure SIP registration and calling, account trunk, and PBX web access
- Safeguard the system against malicious attacks

PBXHub Cluster

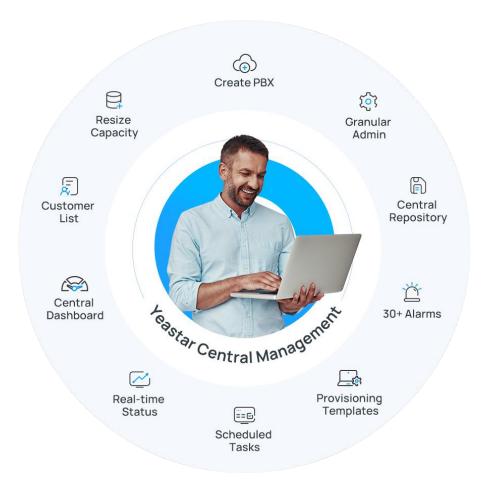
- PBX infrastructure server, providing essential PBX features
- Hot standby redundancy in both the PBXHub and PBX level

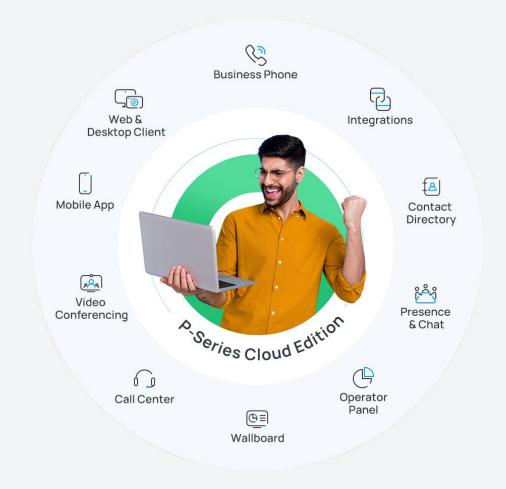


Launch Your Own Cloud PBX Services



With both channel partners and business customers in mind









Voice, Video,
Application, Collaboration
in One Experience

Linkus UC Clients: Powering Hybrid Work



Connect on-site, remote, and mobile workers

- Android and iOS apps
- WebRTC/Windows/Mac clients
- Google Chrome extension
- O Call, transfer, hold, park, and flip
- O Presence, chat, and conference
- 1-on-1 video calls and door phone video preview
- Video conferencing and screen sharing
- Corporate chat and file sharing
- Native contacts management
- O CTI mode for remote desk phone control



Call Monitoring and Management



Productivity tools for service center agents and supervisors

Queue Panel

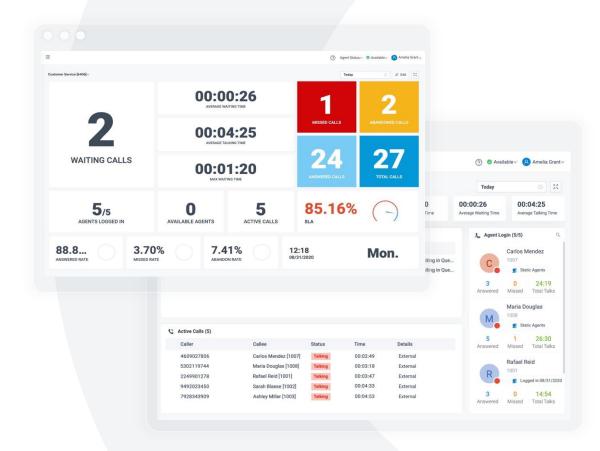
- Visualized active and waiting calls
- A complete view of agent status
- Drag-and-drop call management

Wallboard

- Real-time key performance metrics and SLA
- Customizable widgets
- Supporting multi-screen display

Call Reports

Agent call summary, queue performance, satisfaction survey, missed call activities, queue callback, etc.



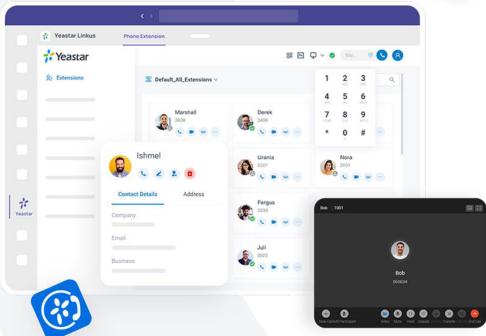
Connect to Microsoft Teams

Free feature-rich embedded calling app

- No extra Teams Phone license needed
- O Call on Teams vis Linkus Desktop Client
- Keep your existing phone number and SIP phones
- View all personal and corporate contacts on Teams
- O Click to call your contacts your use the dialpad
- O Connect Teams users and non-Teams users
- Access voicemails, recordings, and call logs easily
- Save on SBC solution licensing
- Easy configuration within minutes







Integrate with CRM, Outlook, Directory, etc.



Do more by combing the power of different platforms







- Click-to-call
- Call pop-up
- Call journaling
- Contacts synchronization
- Creating new contacts

- User synchronization
- OU/Group synchronization
- Single Sign-on (SSO)
- Auto updates of user information
- Auto assignment of extensions

API support for:

- PBX configuration
- Call control
- UACSTA call control
- Event notification
- Hotel PMS, and more

More Features at a Glance

Business Features

- IVR
- Queue
- Ring Group
- BLF Support
- Paging & Intercom
- Operator Panel
 - Monitor Call Status (Inbound/Outbound)
 - Monitor Presence Status
 (Extension, Ring Group, Queue,
 Parking Slot)
 - Drag & drop Dispatch Call
 - Advanced Call Control
- Blocked & Allow Numbers
- Custom Prompts
- Distinctive Ringtone
- Music on Hold
- MOH Playlist & Streaming
- PIN List
- BLF Support
- LDAP Server
- T.38 Fax
- Remote Extensions
- Business Hours & Holidays
- Hot Desking
- Emergency Number
- Emergency Notification
- CDR & Basic Reports

Telephony Features

- AutoCLIP
- Call Routing
- Call Forwarding
- Call Monitoring (Listen/Whisper/Barge-in)
- Call Parking
- Call Pickup
- Call Recording*
- Call Flip
- Call Switch
- Call Transfer (Attended & Blind)
- Call Waiting
- Caller ID
- Conference Rooms
- Speed Dial
- Dial by Name
- DNIS
- DID (Direct Inward Dialing)
- DND (Do Not Disturb)
- DOD (Direct Outward Dialing)
- CID-based & DID-based Call
- Allowed/Blocked Number
- Concurrent Registration for IP Phones

Administration & Security

- Web-based Management Portal
- Graphical Dashboard
- Auto Provisioning
- Bulk Import & Export (Extension, Trunk, Route, Contacts)
- Extension Directory
- Group & Organization
- User Role & Permissions
- Operation Logs
- Event Logs & Notifications
- Backup and Restore
- Troubleshooting
- Built-in SMTP Server
- Network Drive
- AMI
- · Remote Management
- Hot Standby
- Security
 - o SRTP & TLS Call Encryption
 - Password Policy Enforcement
 - Auto & Static Defense
 - IP Blocklist
 - Country Allow/Block List
 - Global IP Blocklist
 - Outbound Call Frequency Restriction
 - Two-Factor Authentication (2FA)

Unified Communications

- Linkus UC Clients
 - Web Client
 - Mobile Client (iOS & Android)
 - Desktop Client (Windows & MacOS)
 - Google Chrome Extension
 - Presence
 - Native Contact Management (Personal Contacts, Company Contacts)
 - Audio Conferencing
 - WebRTC Audio Call
 - Function Keys
 - Select & Dial with Hotkey
 - Door Phone Video Preview
- Voicemail
 - Voicemail Transcription
 - o Group Voicemail
 - Voicemail to Email
- Pop-up URL
- Microsoft Teams Integration (via Call2Teams)
- Headset Integration





Easier Service Delivery.

Quick Time to Market.



Through Yeastar Central Management Platform

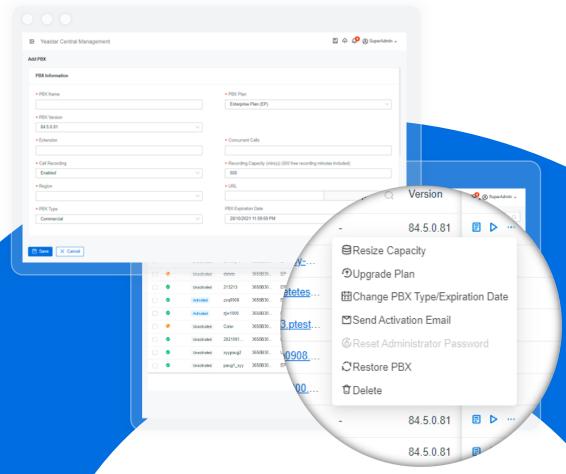
Create PBX Services

- Select preferred hosted servers closest to your customers
- Create PBX with different capacities
- See all PBX and customers with details in a list view

Scale on Demand

- Expand capacity and upgrade subscription plans
- Within a minute, in a few clicks
- Virtually no limit on instances and users





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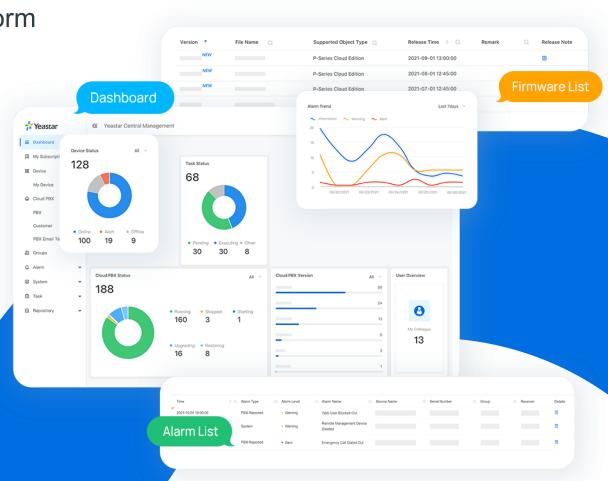
Through Yeastar Central Management Platform

Monitor in Real-time

- Customizable widget-based Dashboard
- An overview of all PBX status
- 30+ types of alarm

Streamline Management

- PBX auto provisioning templates
- Central repository of firmware and backup files
- Colleague accounts with different access



Turnkey Solution: the Easiest Way to Jump-start



You don't have to do the hard work.

No need to spend a fortune on server setup. Skip all painful preparation. Yeastar gives partners an OpEx way to launch cloud PBX services quickly.



No server setup and shorter implementation time



Minimal technical expertise required



Lower upfront investments and initial risks



Faster time to market and revenue ramp up

Service Bundling: Provide Unique Values



Proven interoperability and seamless integration





Create your own service packages, bundle IP phones and other hardware, add on SIP trunking, wrap other ancillary services, set your own prices, and provide Level 1 support.



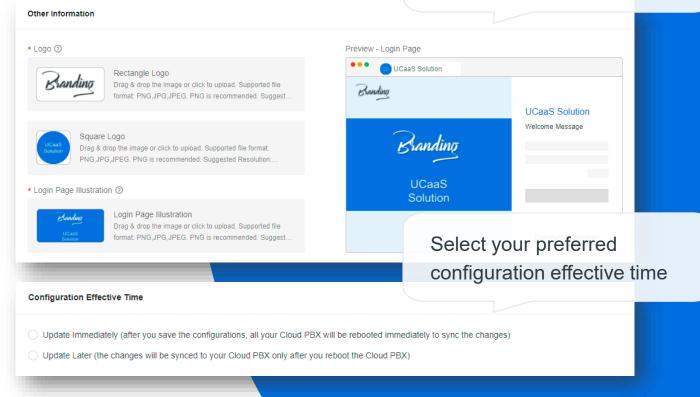




Rebrand P-Series Cloud Edition as Your Own

Customize your services with your branding, logo, name, etc.

- Customize to match your brand's look
- Expand your service suite
- Strengthen your brand recognition
- Create customer loyalty
- Increase your visibility in the market
- Differentiate from competitors



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